

# What's New

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## Epson's new direct-to-garment printer

The new Epson SureColor F2100 direct-to-garment printer achieves up to twice the speed as the previous generation DTG printer. The four-color ink technology is designed to deliver durable, vibrant output with improved image quality, speed and efficiency. The SureColor F2100 prints directly onto garments ranging from 100% cotton to 50/50 fabric blends.

[www.proimaging.epson.com](http://www.proimaging.epson.com)

**PURCHASE ONLINE - WHOLESALE**



**PRONTO-LETTERS**

## Get Pronto Letters quick-and-easy online

PRONTO letters are no longer being sold directly from the manufacturer to the trade. Pronto-Letters.com is now an authorized online distributor for the PRONTO line and accessories. Visit their site to learn more and see their new Emoji kits. Enter SIGNCRAFT as the discount code for wholesale pricing.

[www.pronto-letters.com](http://www.pronto-letters.com)



## Take measurements with your smartphone

Spike is a laser measurement solution that allows you to estimate and design faster by measuring areas, widths and heights of existing or new signs, simply by taking a photo with your smartphone and Spike device. Spike supports CorelDraw, Adobe Illustrator and Flexi software.

[ikegps.com/signs](http://ikegps.com/signs)



## HP's new rigid latex printing technology

The new HP Latex R Series of flatbed printers uses hybrid latex technology to print on a wide range of rigid materials, such as foam boards, foam PVC, cardboard, fluted polypropylene, solid plastics, aluminum, wood and glass among others. Along with vibrant colors, the HP Latex R Series introduces a new glossy White Latex Ink that will not yellow over time and doesn't settle in the ink reservoir.

[www.hp.com](http://www.hp.com)

## Turn up the Volume on Your Signs with ShopBot CNC



Photos courtesy of SignMakers LLC in Canton, OH

At ShopBot Tools, we know that sign makers want to create unique, eye-catching designs. We also know that our CNC tools provide sign makers with the opportunity to amp up the effectiveness of the signs they make for their customers.

Whether it's the power and precision of our Desktop or Desktop MAX tools, or the large scale capabilities of our PRSalpha 96x48, ShopBot's CNC tools give sign makers the ability to produce original, high-quality work both quickly and efficiently in a variety of materials — including wood, MDF, plastics, high density foam, and aluminum.

For our full tool line-up visit our website.

**Then give us a call at 888-680-4466**

We'll help you choose the right tool for the job.

**We make  
the tools  
for making the  
future.**

**ShopBot®**

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### Heavy-duty laminates from Trotec for indoors or out

TroLase Textures from Trotec Laser, Inc., are designed for applications in demanding environments. The new heavy-duty laminates have a textured surface, an acrylic base and a surface layer. They can be used for indoor and outdoor signage, control plate and other applications, and come in a range of colors and thicknesses.

[www.engraving-supplies.com](http://www.engraving-supplies.com)



### New Nepata Rewinder/Trimmer from Supply55

The new NEPATA UA770 30-in. SMART Rewinder/Trimmer from Supply55, Inc. and NEPATA GmbH delivers fast rewinds, precision cuts, automatic label printing and a 40% increase in productivity compared to analog methods. Combined with the ConvertPlus2 software, the UA770 delivers complete control over the converting process.

[www.supply55.com](http://www.supply55.com)

## Take the mystery out of effective sign layout



The late Mike Stevens taught that effective sign design is not magic, but rather a skill you learn. Here he gives you the tools needed to understand layout, alphabet choice, color use, and much more.

Find out why top sign pros featured in *SignCraft* so often name Mike as a major influence in their work. Order your copy today.

10-by-8-in., 126 pages

\$29.95 | No. 256

Plus shipping and handling  
FL residents add 6% sales tax

**SignCraft**

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