

# What's New

For quick links to these Web sites click [What's New](#) on [www.signcraft.com](http://www.signcraft.com)



## A Sign Painter's Sketchbook by Noel B. Weber

This new book by Noel B. Weber features over 150 pages of pencil sketches from Noel's 45-year sign painting career. Packed with ideas by this outstanding designer, it is an essential resource for anyone interested in lettering, typography, graphic design and sign painting. 162 pages, plus a poster that's suitable for framing.

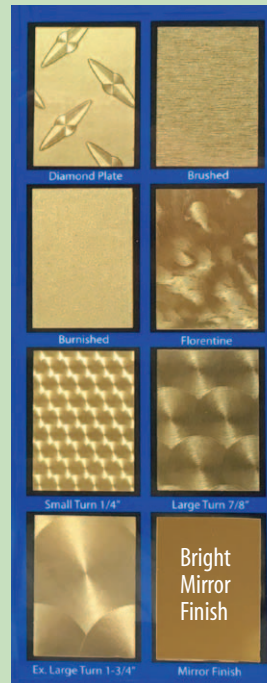
[www.noelweber.com](http://www.noelweber.com)



## Electronic message centers/monument signs

Custom Foam Fabricators, a wholesale-only manufacturer of foamcore monument signs, has teamed with Impact LED, to include LED message centers with turnkey monument signs. Three sizes of electronic message centers are available from one source, ready to install and guaranteed to fit on site. Custom Foam Fabricators continues to offer 31 standard monuments with stucco, faux stone, brick and wood finishes.

[www.customfoamfabricators.com](http://www.customfoamfabricators.com)



## 22k gold Real Gold and non-tarnishing Premium Silver vinyls now in 8 patterns

Upselling your vehicle lettering clients to unique vinyl film delivers new profits while setting the customer's signs apart from the crowd. Real Gold 22k genuine gold and Premium Silver sign vinyls both come in eight patterns designed to enhance lettering on boats, trucks, fire apparatus and signs—and offer 15-year exterior durability. Matching striping is also available.

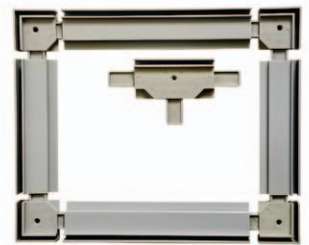
[www.realgoldinc.com](http://www.realgoldinc.com)



SEGDesign unpainted



SEGDesign painted



SEGDesign assembly

## Modular ABS plastic sign frame system

SEGDesign Modular SEG Frame System from E. L. Hatton Sales Co. is a non-aluminum SEG [Silicone Edge Graphics] frame system. It uses injection-molded ABS plastic corners, T-connectors, and side rails that snap together to produce any size frame. The sign face can be bonded to the frame with Banner Ups KederTape double-faced tape. Available in standard size kits and/or bulk packed.

[www.bannerups.com/segdesign](http://www.bannerups.com/segdesign)