

# Aluminum

Substrate: White .040 aluminum stock

Graphics: High-performance vinyl film or equivalent

Dimensions in feet	Sq. ft.	Basic			Intermediate			Complex		
		First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign
18 by 24 inches	3	\$51	\$45	\$78	\$71	\$63	\$115	\$83	\$71	\$136
2 by 3	6	\$94	\$84	\$144	\$131	\$115	\$213	\$153	\$132	\$251
2 by 4	8	\$104	\$93	\$160	\$146	\$128	\$237	\$169	\$146	\$279
2 by 6 (or 3 by 4)	12	\$141	\$125	\$216	\$196	\$173	\$319	\$229	\$198	\$376
2 by 8	16	\$167	\$148	\$256	\$233	\$205	\$378	\$271	\$234	\$446
3 by 6	18	\$176	\$157	\$270	\$246	\$216	\$399	\$286	\$247	\$470
3 by 8	24	\$188	\$167	\$288	\$262	\$231	\$426	\$305	\$264	\$502
4 by 8	32	\$209	\$186	\$320	\$291	\$257	\$473	\$339	\$293	\$557
4 by 10	40	\$261	\$232	\$400	\$364	\$321	\$591	\$424	\$366	\$697

Dimensions in feet	Sq. ft.	Basic			Intermediate			Complex		
		First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign
18 by 24 inches	3	\$63	\$55	\$98	\$91	\$79	\$150	\$107	\$91	\$177
2 by 3	6	\$117	\$102	\$181	\$168	\$146	\$277	\$197	\$168	\$327
2 by 4	8	\$130	\$113	\$201	\$187	\$162	\$307	\$219	\$186	\$364
2 by 6 (or 3 by 4)	12	\$175	\$153	\$272	\$253	\$219	\$415	\$296	\$252	\$491
2 by 8	16	\$208	\$182	\$322	\$299	\$260	\$492	\$351	\$298	\$582
3 by 6	18	\$219	\$192	\$340	\$316	\$274	\$519	\$370	\$314	\$614
3 by 8	24	\$234	\$204	\$363	\$337	\$292	\$553	\$395	\$335	\$655
4 by 8	32	\$260	\$227	\$403	\$374	\$325	\$615	\$439	\$373	\$727
4 by 10	40	\$325	\$284	\$504	\$468	\$406	\$768	\$548	\$466	\$909

## Additional charges:

Add for additional labor, materials and services (with markup) such as:

- Reflective or specialty films
- Frame or trim
- Prefinished aluminum in a color
- Logo design
- Customer-supplied graphics files
- Installation

Additional Sign is the price for an exact duplicate of the First Sign.

S/F indicates a single-faced sign (graphics on one side of a panel).

D/F indicates double-faced sign (the same graphics on both sides of a panel).

Dimensions in feet	Sq. ft.	Basic			Intermediate			Complex		
		First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign
18 by 24 inches	3	\$77	\$67	\$120	\$113	\$97	\$186	\$133	\$112	\$221
2 by 3	6	\$143	\$124	\$222	\$208	\$179	\$343	\$245	\$206	\$407
2 by 4	8	\$159	\$137	\$247	\$231	\$199	\$382	\$272	\$229	\$452
2 by 6 (or 3 by 4)	12	\$214	\$185	\$334	\$312	\$269	\$515	\$367	\$310	\$611
2 by 8	16	\$254	\$220	\$395	\$370	\$319	\$611	\$435	\$367	\$724
3 by 6	18	\$268	\$232	\$417	\$390	\$336	\$644	\$459	\$387	\$763
3 by 8	24	\$286	\$247	\$445	\$416	\$359	\$687	\$489	\$413	\$814
4 by 8	32	\$317	\$275	\$494	\$462	\$399	\$763	\$544	\$459	\$905
4 by 10	40	\$397	\$344	\$618	\$578	\$498	\$954	\$680	\$574	\$1,131

Dimensions in feet	Sq. ft.	Basic			Intermediate			Complex		
		First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign	First S/F sign	Additional S/F sign	D/F sign
18 by 24 inches	3	\$90	\$78	\$141	\$133	\$114	\$219	\$156	\$131	\$260
2 by 3	6	\$167	\$144	\$261	\$245	\$211	\$405	\$288	\$243	\$481
2 by 4	8	\$186	\$160	\$290	\$272	\$234	\$450	\$320	\$269	\$534
2 by 6 (or 3 by 4)	12	\$251	\$216	\$391	\$367	\$316	\$608	\$433	\$364	\$721
2 by 8	16	\$297	\$256	\$463	\$435	\$374	\$720	\$513	\$431	\$854
3 by 6	18	\$313	\$270	\$489	\$459	\$395	\$759	\$541	\$455	\$901
3 by 8	24	\$334	\$288	\$521	\$490	\$421	\$810	\$577	\$485	\$961
4 by 8	32	\$371	\$320	\$579	\$544	\$468	\$900	\$641	\$539	\$1,068
4 by 10	40	\$464	\$400	\$724	\$680	\$585	\$1,125	\$801	\$674	\$1,335

**Basic:** Pleasing arrangement of the copy, usually in one color on a white background. These are typically informational signs, with a minimal amount of copy. (Use Intermediate if this type of sign has heavy copy.)

**Intermediate:** Two colors and possibly a panel, border or simple graphic. These deliver more appeal and advertising value.

**Complex:** Three or more colors with outlines or shadows, with panels, border or graphic, possibly on a painted background. The result is a sign with even more appeal and impact.